

A FIRST IN  
SPECIALIST BATHING

# STOP Superbug ATTACKS.

PROTECT with antimicrobial BioCote.

COMPLY with CQC hygiene targets now!

Without integrated BioCote in your assisted baths your duty of care is under threat. Avoid special measures by delivering ultimate infection control with this unique antimicrobial solution – supplied as standard in all manufactured Gainsborough baths.



- Significantly reduces the risk of cross infection, illness and outbreaks
- Greatly assists with CQC compliance
- Strengthens duty of care and business performance
- 99.9% protection against Influenza H1N1, E.coli, Salmonella and antibiotic resistant CRO, CRE, VRE and MRSA
- 24/7 product lifetime protection – not a coating, integrated during manufacture so cannot be wiped or worn away
- Two decades of proven technology
- Supports stain and odour prevention
- Increases bath durability

Specialist advisors from Gainsborough are standing by to assist you:

01527 400 022

[info@gainsboroughbaths.com](mailto:info@gainsboroughbaths.com)

[www.gainsboroughbaths.com](http://www.gainsboroughbaths.com)



**GAINSBOROUGH**   
Specialist Bathing

CARE BEYOND CONVENTION SINCE 1988

**BioCote**  
PROVEN ANTIMICROBIAL PROTECTION

# PROVEN RESULTS FOR CQC COMPLIANCE

Evidence based data and healthcare provider feedback



During refurbishment of a nursing home in Leicester, a study was performed to compare bathrooms where one was fitted with a range of BioCote treated antimicrobial products and another with untreated, comparable products. The results generated by the presence of BioCote were compelling:

## 95% REDUCTION IN BACTERIA IN A NURSING HOME\*

Two outpatient units provided the environments for an 18-month pilot study. Unit A was refurbished with BioCote treated products and also a number of untreated products. A similar, refurbished outpatient ward containing untreated items (Unit B) served as a control. BioCote generated a significant result:

## 96% REDUCTION IN BACTERIA IN A HOSPITAL ENVIRONMENT\*

## ENDORSED BY LEADING HEALTHCARE PROVIDERS:

"BioCote is vital for our care homes' infection control process. With the increased threat from superbugs, the inclusion of BioCote technology delivers our carers and residents a significant advantage. No other premium supplier can deliver such a robust infection control solution."

**Four Seasons Health Care**

"The integrated BioCote is a major benefit for us as our residents and staff can be confident in our infection control as 99.9% of Superbugs cannot survive on the bathing surface. I have managed outbreaks of infection in previous jobs and fully appreciate the value delivered by antimicrobial protection especially during the winter months."

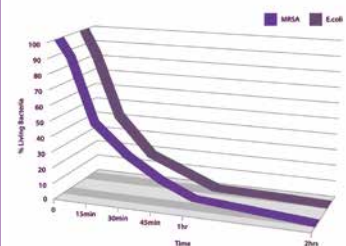
**Angela Hunt, B&M Care Business Development Manager**

### HARMFUL EFFECTS OF MICROBES



- BATHER INFECTION
- CROSS CONTAMINATION
- CARER ILLNESS
- ODOURS AND STAINS

### FAST AND EFFECTIVE, FOREVER



BioCote starts to work immediately when in contact with microbes. Within less than 2 hours 99.99% of MRSA and E.coli bacteria is eliminated.

### INTEGRAL PROTECTION, 24/7



Integral antimicrobial protection will not allow microbes to survive

Specialist advisors from Gainsborough are standing by to assist you:

01527 400 022

info@gainsboroughbaths.com www.gainsboroughbaths.com

Gainsborough Healthcare Group  
Life enhancing bathing.



**GAINSBOROUGH** Specialist Bathing

CARE BEYOND CONVENTION SINCE 1988